

MEDIA RELEASE

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LEGO® 1950s Cadillac Comes to the Canadian International AutoShow

A full-size LEGO 1950s Cadillac, built from over 418,000 bricks is featured at the 2026 Edition of the Canadian International AutoShow from February 13-22, 2026

This year's feature display from the LEGO Group at the Canadian International AutoShow will feature the "cool down car" from last week's FORMULA 1® LAS VEGAS GRAND PRIX!

Fresh from its debut in Las Vegas, this newly constructed, hand-built "rolling brick" masterpiece is a stunning pink Cadillac Fleetwood Sixty Special convertible made from 418,556 LEGO bricks, including a record 123,426 pink bricks. Weighing more than 2,100 kg, stretching over five meters, and seating five passengers, it features working headlights, taillights and vintage-style tires.

The ambitious project required nearly 4,000 hours of development and construction by a team of 17 master LEGO builders, designers, and engineers. Capable of reaching speeds of up to 25 km/h, the vehicle recently transported the top three drivers of the FORMULA 1® LAS VEGAS GRAND PRIX 2025 from the finish line to the podium celebration.

This remarkable replica includes unique details not found in the more than 700 "real world" vehicles at this year's Canadian International AutoShow. Cleverly designed wing mirrors use up-scaled teacup elements held in place by a single-piece component. Gold accents from LEGO NINJAGO® sets recreate the Cadillac emblems at the front and rear, while gray LEGO bricks form the classic chrome-style hood badges.

The LEGO Cadillac swaps the original overhead-valve V8 for a modern electric powertrain capable of cruising at 25 km/h. Matching the average weight of a real 1950s Cadillac, the model also features authentic whitewall tires and wire rims, a retro steering wheel, functioning turn signals and hazard lights, working headlights and taillights, and even an operational LEGO key. Additional highlights include a functioning trunk with a spare tire—the first life-size LEGO car to feature luggage space—plus a radio antenna made from a lever element, a single-plate exhaust, and distinctive wheel arches trimmed in gray and pink. A custom one-piece plexiglass windshield and Las Vegas-style neon underglow complete the build.

"Much like the AutoShow, the LEGO brand has a passionate fan base that spans all ages and demographics, and that certainly applies to this one-of-a-kind example of the LEGO master builders' skill," says Jason Campbell, General Manager of the Canadian International AutoShow. "We've been honoured to showcase multiple full-size LEGO models over the years, and we're delighted to welcome LEGO Canada back again for 2026. It may not be the fastest car on the show floor, but we expect it will be a fan favourite."



In addition to the biggest Cadillac made from LEGO bricks you will also find a **LEGOLAND Discovery Centre** retail store; a Kids Play Zone and additional LEGO creations on display – fun for the whole family and only at the 2026 AutoShow!

Images of the LEGO Cadillac for editorial use are available here: [Lego Cadillac Photos](#)

Media registration and media information are now available at www.autoshow.ca/media

Media Day takes place **Thursday, February 12th**, highlighted by the Automobile Journalists Association of Canada's (AJAC) presentation of the Canadian Car of the Year Awards. Many participating brands are expected to unveil new products for the first time in Canada. The interactive hands-on Media Day 2.0 is scheduled for the morning of Wednesday February 18th.

For news and updates, check in regularly at autoshow.ca. Stay connected with the Canadian International AutoShow on LinkedIn, Instagram @autoshowca, X @autoshowcanada, and Facebook /autoshowcanada.

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With average annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles. The show also offers a variety of indoor and outdoor ride and drive experiences with over 45,000 guests taking part in 2025.

For more information for media, or to arrange interview opportunities, please contact:

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AutoShow media assets are available at autoshow.ca/media/